

# CENTER FOR ONLINE SAFETY & LIBERTY LAUNCH MEDIA TOOLKIT MARCH 2025

The incubator for community projects that protect both online safety and liberty

# **Key Takeaways**

- → New nonprofit project incubator focused on prioritizing both online safety and liberty so that we don't lose either in the pursuit of one!
- → 4 Priority Areas:
  - Safer hosting
  - Supporting fans
  - Cyberbullying and abuse
  - ◆ Legal advocacy
- → Monthly projects announced March project is a website hosting platform called Liberato

#### Goals for the Launch

- → Increasing awareness of our center and its mission
- → Opening our submissions page for project support inquiries
- → Onboarding new users for our Liberato project

# Who are we?

COSL is a s.501(c)(3) nonprofit corporation formed by a collective of creators and activists convinced of the potential for technology to be a positive force for human creativity and connection. We believe that online safety can coexist with full respect for online rights and freedoms, and indeed that these values both depend on each other.

**Mission & Vision:** To empower individuals and communities to thrive online by building safer spaces, fostering creativity, combating harm, and championing digital rights and freedom. We aim



to become the leading incubator hub for independent projects created by online community members that align with this mission.

# Our core values guide our decisions:

Inclusive	Innovative
Mission-driven	Grassroots
Defiant	Empowering

## What makes us different?

- → There are other organizations that promote online safety and others that promote online liberty, but few that uphold both as equal values.
- → We don't try to do it all ourselves. Instead, we provide an enabling framework for your own project to get visibility, volunteers, and funding.
- → We defiantly stand up for our sponsored projects in the face of mounting threats to online rights and freedoms.

# Who is this organization for?

COSL is what its members make it. If you believe that online safety and liberty are equal and important values, then join us to make COSL your own. This includes, but isn't limited to:

- → Project or community leaders looking for fiscal sponsorship
- → Developers and users of trust and safety tools to make everyone's online experience safer
- → Fan leaders looking for support to help build safe, creative, and supportive communities
- → Activists looking to amplify their fights against online legislation targeting online liberties
- → Survivors of online abuse and those who are dedicated to helping them and preventing future victimization



#### Where are we?

<u>Our website</u>	<u>Newsletter</u>
<u>BlueSky</u>	<u>Mastodon</u>
<u>Discord</u>	<u>LinkedIn</u>

# Who is on our team?

Our team is still in formation, under the leadership of a small and dedicated group of professionals with backgrounds spanning trust and safety, fandom, activism, and social work. Interested in joining our team as an Advisor or Volunteer? Let us know!



Jeremy Malcolm Chair

Jeremy is a human rights lawyer and trust and safety consultant, with 20 years of nonprofit experience.

Learn more about Jeremy at <a href="https://jere.my">https://jere.my</a>



Maggie McNeill
Board Member
Maggie McNeill is a writer, sex worker, and former librarian. She writes a daily blog called "The Honest Courtesan".

Learn more about Maggie at <a href="https://maggiemcneill.com/">https://maggiemcneill.com/</a>





Brandy Brightman
Secretary

Brandy Brightman has been a denizen of online communities since the early 2000s, has a background in the tech sector, and an education in philosophy.



Fay Brown
Treasurer

Fay Brown is a qualified person-centred Counsellor with 17 yrs experience, specialising in trauma processing, child-part work, and creative therapy.

Learn more about Fay's work at <a href="https://projectsnowball.org">https://projectsnowball.org</a>



Kristin Spooner
Board Member

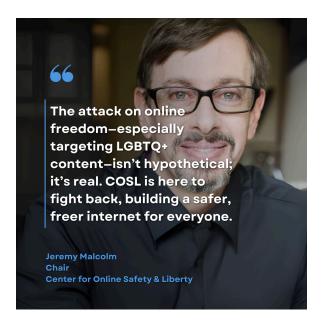
Dr. Kristin Spooner (she/they) is a Doctor of Social Work, AASECT Certified Sex Therapist (CST), & Licensed Independent Clinical Social Worker (LICSW).

Learn more about Kristin at https://www.kristinspoonertherapy.com/

# Looking for visual assets?

<u>Download here</u>: This folder includes social media graphics you can share! E.G.







# Quotes

"The attack on online freedom—especially targeting LGBTQ+ content—isn't hypothetical; it's real. COSL is here to fight back, building a safer, freer internet for everyone." – Jeremy Malcolm, COSL Chair

"People need to feel that their safety is a priority before they can seek support. It's essential for our project to provide an online space where individuals feel confident that their safety and privacy are protected, and Liberato offers that." – Kristin Spooner, COSL Board member and program coordinator of a COSL-supported support group project hosted on Liberato

# **Frequently Asked Questions**

## How can I get involved?

Whether you're looking to support an existing project or have an idea of your own, there's a place for you here.



Volunteer or work with us at <a href="https://c4osl.org/jobs/">https://c4osl.org/jobs/</a>

Propose a project at <a href="https://c4osl.org/propose-a-project/">https://c4osl.org/propose-a-project/</a>

Support us at <a href="https://c4osl.org/support-us/">https://c4osl.org/support-us/</a>

#### How long do we take to respond to project submissions?

Unlike typical grant proposals, the process of proposing a project for fiscal sponsorship by COSL is informal and lightweight. Your proposal will be considered by our Board of Directors, and you may be invited to provide either a live Q&A or to provide a recorded statement for its consideration. A final response should be provided within 30 days, at which time you will be provided with a sponsorship agreement outlining your responsibilities as a fiscally sponsored project.

Note that fiscal sponsorship does not imply financial sponsorship, and COSL needs to achieve a balance between projects that generate revenue for COSL and those that expend its funds. Therefore we encourage you to plan for your project to be financially self-sufficient—you can of course fundraise to support it through COSL.

#### How do I see the latest product updates?

Subscribe to our newsletter to stay informed with news about our projects, campaigns, blogs, and opportunities at <a href="https://c4osl.org/newsletter/">https://c4osl.org/newsletter/</a>. Sent approximately monthly.

See where we are

# **Formal Press Release Copy**

FOR IMMEDIATE RELEASE March 24, 2025

Introducing COSL: A New Incubator for Online Safety and Liberty Join the Movement. Submit Your Project. Defend Digital Freedom.

San Francisco, California - The Center for Online Safety and Liberty, a grassroots incubator specializing in protecting the online safety and liberty of users and creators alike, launches today. As a nonprofit incubator, COSL supports independent projects that protect users and creators alike—without compromising digital rights.



With authoritarian internet policies on the rise, from forced ID checks to censorship and encryption backdoors, COSL is stepping in to defend the fundamental freedoms that make the internet a vibrant, open space. Its focus areas include:

- Safer Hosting: Supporting platforms that prioritize safety without stifling speech.
- Fan Communities: Protecting creative self-expression and connection.
- Cyberbullying & Abuse Prevention: Addressing online harm as a public health issue.
- Legal Advocacy: Defending free speech and privacy rights in the digital age.

"The attack on online freedom—especially targeting LGBTQ+ content—isn't hypothetical; it's real. COSL is here to fight back, building a safer, freer internet for everyone," says Jeremy Malcolm, Chair of the COSL Board.

COSL is now accepting project submissions from the community. Whether you're an activist, developer, artist, or organizer with a bold idea for protecting online spaces, COSL wants to hear from you. Additionally, an exciting new safer hosting initiative will be unveiled on March 25, 2025.

#### **Get Involved**

Submit a project: <a href="https://c4osl.org/propose-a-project/">https://c4osl.org/propose-a-project/</a>

Join our team: <a href="https://c4osl.org/jobs/">https://c4osl.org/jobs/</a>

• Support our work: <a href="https://c4osl.org/support-us/">https://c4osl.org/support-us/</a>

For more information, interviews, or media inquiries, please contact:
Fatima Karim
Communications and Marketing Intern
fatima@c4osl.org

#### **About COSL:**

The Center for Online Safety and Liberty (COSL) is a s.501(c)(3) nonprofit corporation formed by a collective of creators and activists convinced of the potential for technology to be a positive force for human creativity and connection. Its mission is to empower individuals and communities to thrive online by building safer spaces, fostering creativity, combating harm, and championing digital rights and freedom. COSL acts as an incubator for community projects that align with its mission.



# Any other questions? Want to get in touch for interviews/product demos?

# **Contact:**

Jeremy Malcolm Chair <u>jeremy@c4osl.org</u> +415 650 2557

**Social Media Links** 

Press & Media Page URL: <a href="https://c4osl.org/publications">https://c4osl.org/publications</a>