

Social Media Toolkit for Partners

About the Initiative

The Drawing the Line Principles address a growing challenge in digital governance: distinguishing between real sexual abuse and protected forms of expression.

The initiative promotes evidence-based approaches that protect survivors while safeguarding freedom of expression online.

Learn more: drawingthelineprinciples.org

Key Messages

Supporters are encouraged to highlight the following themes:

- **Survivor Protection:** Effective responses to sexual abuse require targeted prevention, enforcement, and survivor support.
- **Distinguishing abuse from expression:** Policies must differentiate between real harm and fictional, artistic, or consensual content.
- **Supporting evidence-based policy:** Clear definitions improve enforcement and help protect fundamental rights online.

Sample Posts

LinkedIn

Option 1

How should digital platforms distinguish between real abuse and protected expression?

The Drawing the Line Principles offer a framework for addressing online sexual harms while safeguarding fundamental rights.

Developed with experts across trust & safety, digital rights, and policy, the principles highlight the need for clear, evidence-based distinctions in content governance.

 Learn more and endorse the principles here: <https://drawingthelineprinciples.org>

#DrawingTheLine #DigitalRights #TrustAndSafety #PlatformGovernance

Option 2

The @Center for Online Safety and Liberty (COSL) has launched a new multi-sector initiative: *Drawing the Line Between Personal Expression and Lived Abuse*.

!!At a time when governments and platforms are adapting to respond to online sexual harms, we're seeing an alarming trend: policies are increasingly conflating real image-based sexual abuse with fictional, artistic, and educational expression.

This approach doesn't protect survivors. It undermines them. Left unaddressed, it can:

- ▶ divert resources from real prevention efforts
- ▶ silence marginalized communities, including sex workers and LGBTQ+ voices
- ▶ chill legitimate cultural and educational expression

The Drawing the Line initiative advocates for policies that clearly distinguish real abuse from lawful expression - ensuring that victims are protected and their fundamental rights are preserved.

 Learn more and endorse the principles here: <https://drawingthelineprinciples.org>

#DrawingTheLine #DigitalRights #TrustAndSafety #PlatformGovernance

Bluesky or X/Twitter

Option 1

Laws & policies addressing online sexual harms must distinguish between real abuse and protected forms of expression.

The #DrawingTheLine Principles from @c4osl.org offer a framework for doing both.

Endorse them here: <https://bit.ly/3NLncE7>

Option 2

As digital laws and policies evolve, the line between abuse & expression is becoming blurred.

The #DrawingTheLine Principles from [@c4osl.org](https://c4osl.org) call for evidence-based distinctions that protect survivors *without* overbroad censorship.

Read & endorse here: <https://bit.ly/3NLncE7>

Option 3

New from [@c4osl.org](https://c4osl.org): Drawing the Line Principles

Policies conflate real sexual abuse with fictional, artistic, & educational content. That doesn't protect survivors - it undermines them.

#DTL principles call for better distinctions.

Read & endorse here: <https://bit.ly/3NLncE7>

Instagram

Option 1 — Caption for Carousel

Where should we draw the line between harm and expression online?

The Drawing the Line Principles highlight why policies must distinguish between real abuse and protected forms of expression.

When everything is treated the same, we risk:

- weakening survivor protections
- silencing marginalized voices (especially sex workers and LGBTQ+ communities)
- misdirecting enforcement efforts
- censoring legitimate content

Learn more and endorse the principles at the link in bio.

#CenterforOnlineSafetyandLiberty #DrawingTheLine #OnlineSafety #DigitalRights

Option 2 — Short Caption

The Drawing the Line Principles highlight why policies must distinguish between real abuse and protected forms of expression.

When everything is treated the same, we risk weakening survivor protections, silencing marginalized voices, censoring legitimate content, and more.

Learn more and endorse the principles at the link in bio.

#CenterforOnlineSafetyandLiberty #DrawingTheLine #OnlineSafety #DigitalRights

Newsletter Blurb

Short Version

The **Drawing the Line Principles** from the [Center for Online Safety and Liberty](https://drawingthelineprinciples.org) introduce a rights-based framework for addressing online sexual harms while safeguarding freedom of expression. The initiative highlights the risks of overbroad policies and the importance of clear, evidence-based distinctions in digital governance.

 Learn more and endorse the principles here: <https://drawingthelineprinciples.org>

Long Version

An initiative from the [Center for Online Safety and Liberty](https://drawingthelineprinciples.org), the **Drawing the Line Principles**, brings together experts across digital rights, trust & safety, and policy to address a growing challenge in online governance: the conflation of real sexual abuse with fictional, artistic, or consensual expression. When everything is treated the same, we risk weakening survivor protections, silencing marginalized voices (especially sex workers and LGBTQ+ communities), censoring legitimate content, and more. The principles advocate for evidence-based approaches that protect survivors while safeguarding fundamental rights.

 Read more and endorse the principles: <https://drawingthelineprinciples.org>

Quotes

“Protecting people from harm should never come at the expense of silencing their stories, their art, or their autonomy. When we confuse creative expression with abuse, we fail survivors, we fail artists, and we fail the public.” – Alex Andrews, Program Director, SWOP Behind Bars

"*Drawing the Line* puts forward principles that meet the moment in terms of approaching content in digital spaces thoughtfully and holistically with respect for creativity, lived experiences, and an understanding of legitimate safety issues." – Zora Elizabeth Rush, Sociotechnical Linguist

"The distinction between art and reality goes to the heart of our shared human experience; we must never lose sight of the need to protect art and expression from government overreach even as we support and protect victims of crimes." – Zachary Margulis-Ohnuma, ZMO Law PLLC

"You can't have an honest and inclusive discussion about online safety public policy when the line between personal expression and lived abuse is being blurred. A rights-respecting approach depends on recognising the difference—and responding to each accordingly." – Jeremy Malcolm, Chair, Center for Online Safety and Liberty (COSL)